

Power Positioning for High Velocity Growth



Rebel Brown Shares her 20 years of experience as a successful Positioning Strategist to guide Your Business to High-Velocity Growth.

"Today's market isn't the predictable, slow moving market we took for granted. What was true a month ago may no longer be valid. The amazing value we offered six months ago is probably not so compelling today."
Rebel Brown

Rebel's proven approach to market strategy, positioning and launches powers technology companies to high-velocity growth. You'll learn how to:

- **Release status quo ways of thinking and doing that kill growth.**
- **Find your fuel—the value that drives your growth.**
- **Catch market lift—the opportunities waiting for your value.**
- **Create and execute your best market strategy and positioning for sustainable growth.**
- **Use market positioning and launches to power profitable revenue.**

Cutting through phrases like, "It's our biggest seller" and "They're our best customer," Positioning Expert Rebel Brown fuels technology leaders to think differently about their markets and positioning - powering the next level of business growth.

LEADERS SAY

"Rebel is practical, engaging, energetic and her story will leave your audience speechless."

Chicke Fitzgerald, CEO Solutionz and founder of the Executive Girlfriends Group

"Rebel helped us identify distinct value and map it to the right opportunities. That powered both profitability and revenue growth."

Casey Powell, former CEO, Sequent Systems, GM, Intel

"When Rebel Brown speaks, she commands YOUR attention! If you want street-smart approaches to positioning your business for major growth, Rebel is just the person your company needs for positive change, reinforcement and to create that paradigm shift you have wanted for so long. Her passion is infectious, and her lessons shared, based on real world experience, are truly unmatched. Give Rebel a call NOW to change your world today!"

Linda Wind, President & CEO, Wind Enterprises® Inc.
Founder, The Possible Woman® Foundation

"Rebel shines a bright beam of light on the answers businesses need to succeed"

Dave Bernstein, SVP, Cisco Systems



For scheduling or information, please contact us:

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831.421.0297

or <http://www.rebelbrown.com/contact-rebel/>

Also, connect with Rebel on Twitter, Facebook or LinkedIn @ RebelBrown

“Combining wit and entertainment with her 2+ decades of Market strategy experience and insights – Rebel Brown presents a powerful message that delivers results”



Rebel Brown's Topic List Includes...

Defy Gravity - Market and Positioning Strategies for High Velocity Growth

Gravity and the Professional Woman - Tips Your Plastic Surgeon Never Told You

Who Moved My Market? New Marketing Strategies for the Digital World

It's Not About You Anymore - Marketing and Growth Strategies for the New Economy

Rolling Thunder - Momentous Market Launches that Power Revenue

Where's My TRUE Value? Discovering And Using Your Distinct Value To Power Customer Success

- *Challenge status quo thinking about your value and markets that limits your growth.*
- *Identify powerful Value to fuel your business success today - and tomorrow.*
- *Inspire teams to identify and capture new market opportunities for profitable growth.*

Every presentation is customized to each and every audience to ensure your attendees walk away with effective new mindsets and skill sets!

Topics available in multiple formats for maximum effectiveness and convenience...

Keynotes • Breakouts • Webinars • Teleseminars & Post Event Follow-Up Training



ABOUT REBEL

Rebel Brown consistently challenges status quo thinking to deliver high velocity growth for her clients. She's recognized for her expertise in business and market strategy, corporate and product positioning and go-to-market launches. As a recognized Positioning Strategist, Rebel has worked with 100s of technology companies - in startup, growth and turnaround situations – to successfully power new levels of profitable, sustainable growth.

